

*Unilever*

# Earnings Call Q1 2026

**PT Unilever Indonesia Tbk**

April 30<sup>th</sup>, 2026



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**PT Unilever  
Indonesia Tbk  
Earnings Call  
Q1 2026**

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Benjie Yap, CEO  
Neeraj Lal, CFO



## Q1 2026 Result

1

Q1 domestic sales growth of 3.5% with volume growth at 2.1%.

2

Gross margin, excluding transformation costs, remained strong at 48.8%.

3

Profit before tax delivery of +167bps.

4

Sariwangi Tea divestment completed in Q1 2026, 100% dividend payout on profit from the sale.

5

Cost headwinds due to Middle East mainly impacting H2.

## Financial Reporting:

1

Continuing Operations (excludes Sariwangi Tea business)

2

Discontinued Operations: Sariwangi Tea business

# Continuing Operations

## Sales Q1 2026

**8.4 T**

**2.8% vs LY**

Domestic 3.5% |  
Export -17%

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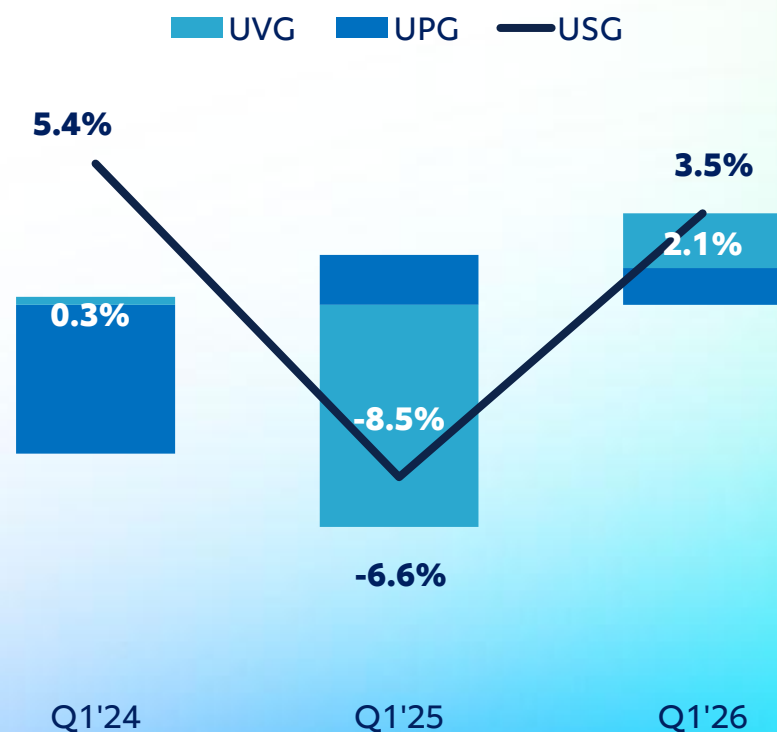
**2.1%**

Underlying volume Growth

**1.4%**

Underlying price growth

## Domestic Sales: Volume and Price



# Continuing Operations

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Q1 2026

Gross Margin

**48.2%**

-18 bps vs LY

PBT%

**18.9%**

+167 bps vs LY

Net Profit

**1.3T**

14.1% vs LY  
EPS 33/share

# Total Operations

(Continuing + Discontinued Operations)

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Q1 2026

Gross Margin

**47.9%**

-20 bps vs LY

PBT%

**18.8%**

+138 bps vs LY

Net Profit

**1.3 T**

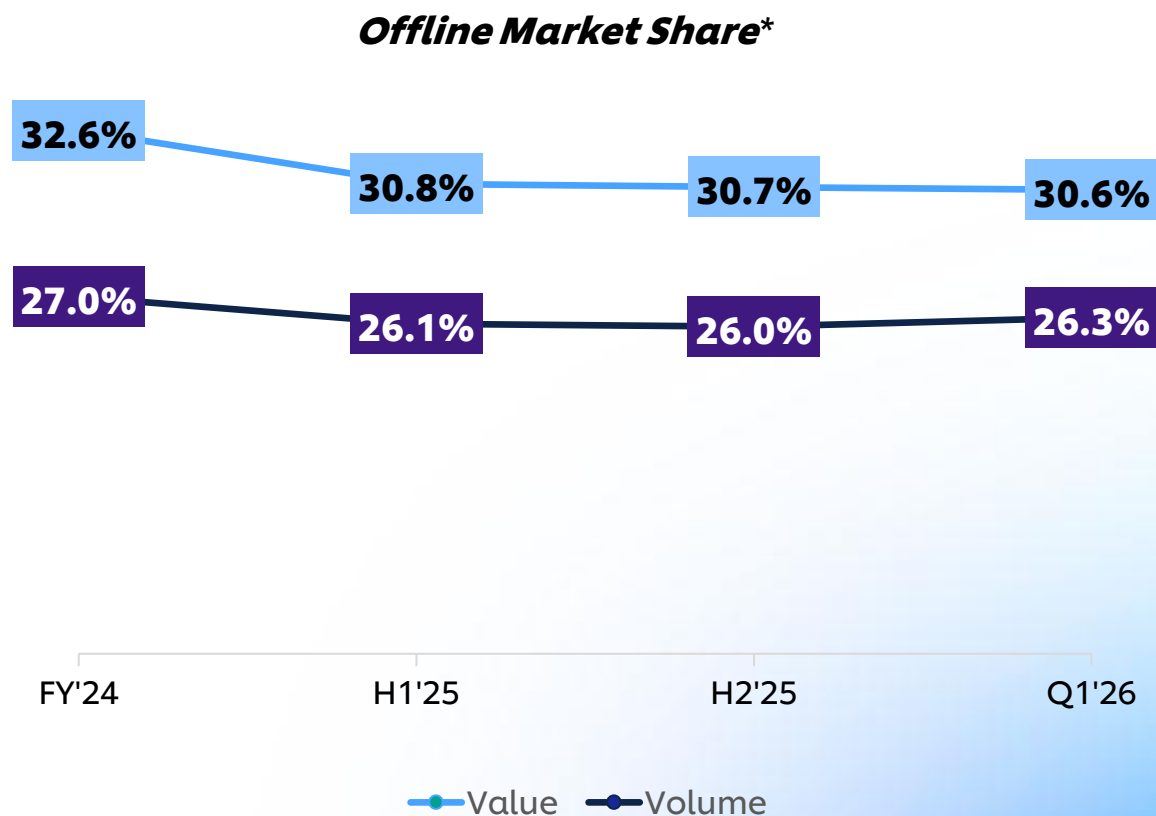
10.6% vs LY, EPS 33/share

Includes Sariwangi net  
proceeds gain:

**2.1 T**

86% vs LY, EPS 56/share

# Market Share Stable, 50% Business Winning Share



**Our Business Winning**

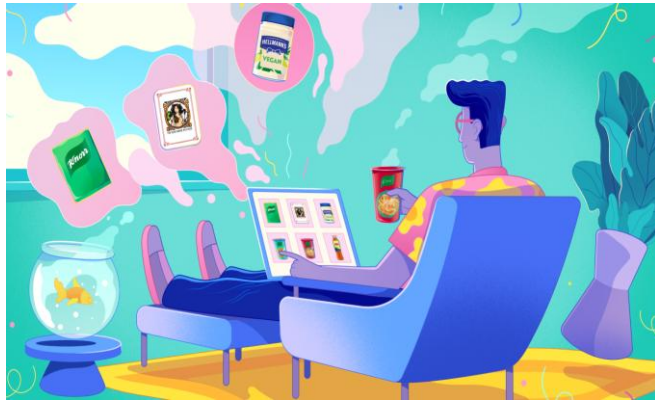
**~50%** of portfolio  
**+80 bps** vs Q2'25

\*) Excluding Beverage

# Making Progress Toward Strategic Priorities in 2026

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## CATEGORY

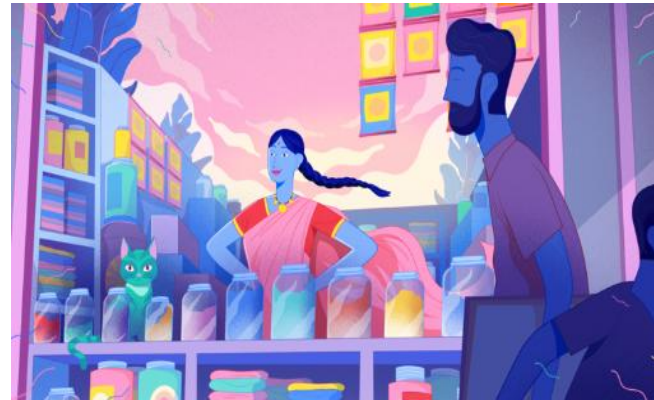


Desire at scale – every brand

Shift to high growth segments

Social-first demand creation

## CHANNEL



Execution excellence

Go to market transformation

Channels of the future

## COST



Gross margin improvement

Productivity as a habit

Digital transformation

**CULTURE: Play to Win**



# Investment behind brands to drive Desire At Scale

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Product

Powered by **advanced formulation** and **winning fragrance**

Packaging

Iconic **transparent bottle** with **unmissable premium** design

Proposition

1<sup>st</sup> ever detergent designed to **clean quickly** even without scrubbing

Promotion

Disruptive presence supported by **360 campaign**

Place

Massive coverage and visibility with increase in assortment

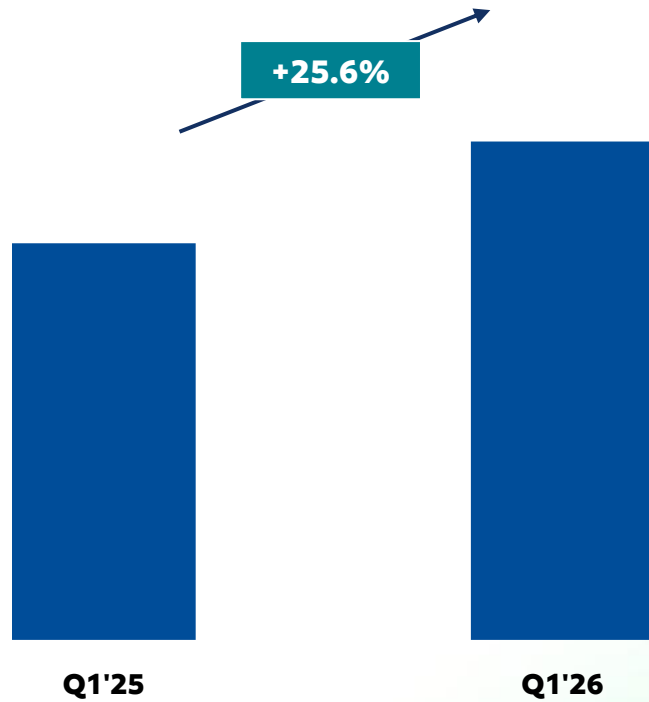
Pricing

**Competitive pricing** through Net Revenue Management

# Portfolio transformation to sharpen focus:

Shift portfolio to high growth segments

Contribution from 8.3% to 10.0%



GLUTA-HYA SERUM BURST LOTION **10X** MORE POWERFUL THAN VITAMIN C\*



Mulai Perjalanan KULIT HARUM DAN GLOWINGMU



# Accelerating Brand Investment Through Scaled Digital & Social-First Activation

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## VOLUME



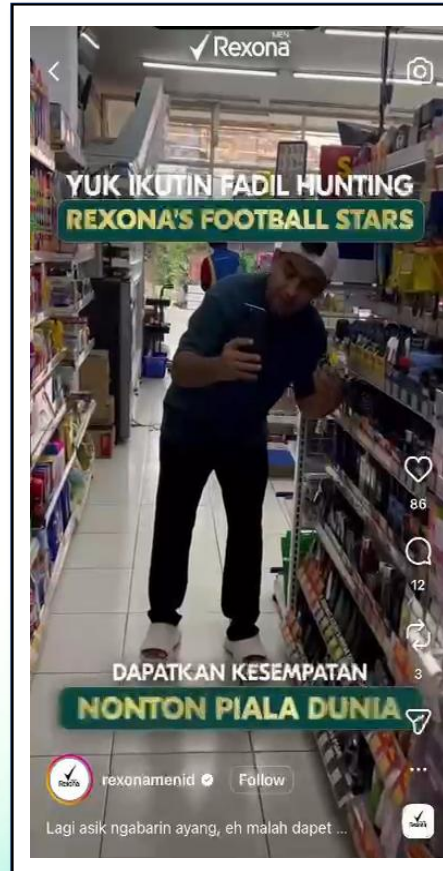
> 25K Unique content

## VARIETY



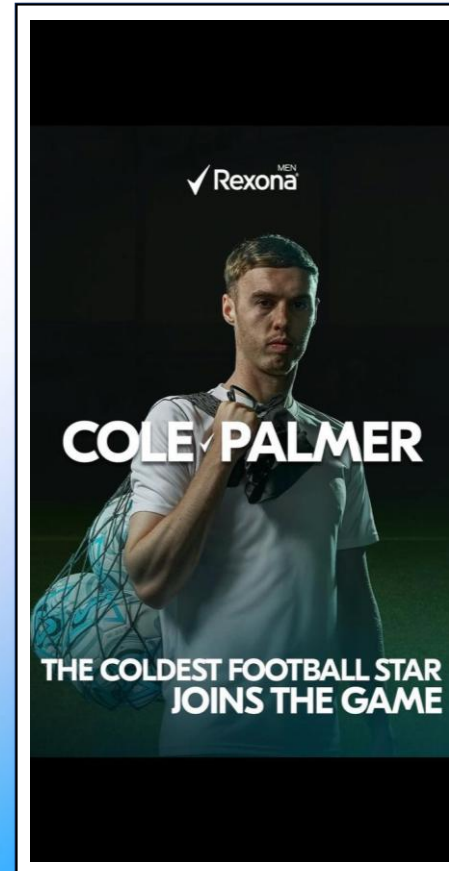
+4K Unique Creators

## VIRALITY



> 1 Bio Reach

## VALIDITY



Green Assets

## VALUE



> 5Bio Impression

## Domestic Growth 3.5%

### GT and MT



### Health & Beauty and dCom



# Strengthening Channel Infrastructure and Execution Excellence

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## Channel Infrastructure Expansion



Direct coverage

**+23%**

vs LY



Sales representative

**+24%**

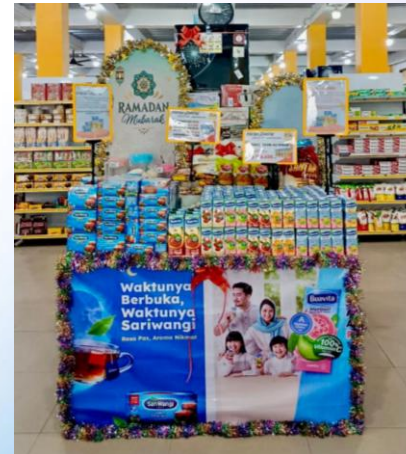
vs LY

+

## Execution Excellence in Market

Festive In-Store Visibility

**55k stores**



**+10% Assortment** vs LY

**+3.5% Domestic Growth** vs LY

## Channel Relevant Portfolio



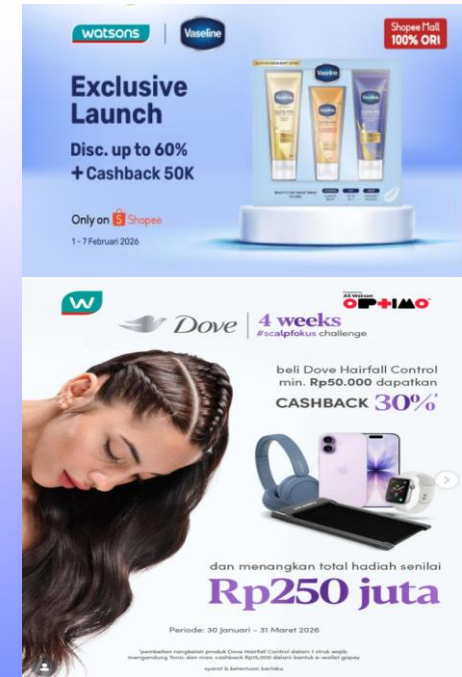
**TRESEMME Silk Press (Exclusive Guardian)**

## Delivering Category Captaincy



**HAIR Captaincy (AS Watson)**

## Activating Festive & Omnichannel



**Collaboration with OPTIMO online (AS Watson)**

**+72% Growth** vs LY (B&W)

# Seeding Channels of Future: Digital Commerce (B&W)

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## Own the Moments

Consumer  
Relevant Campaign



## Invest to Drive Traffic

Win in  
Shopper Algorithm



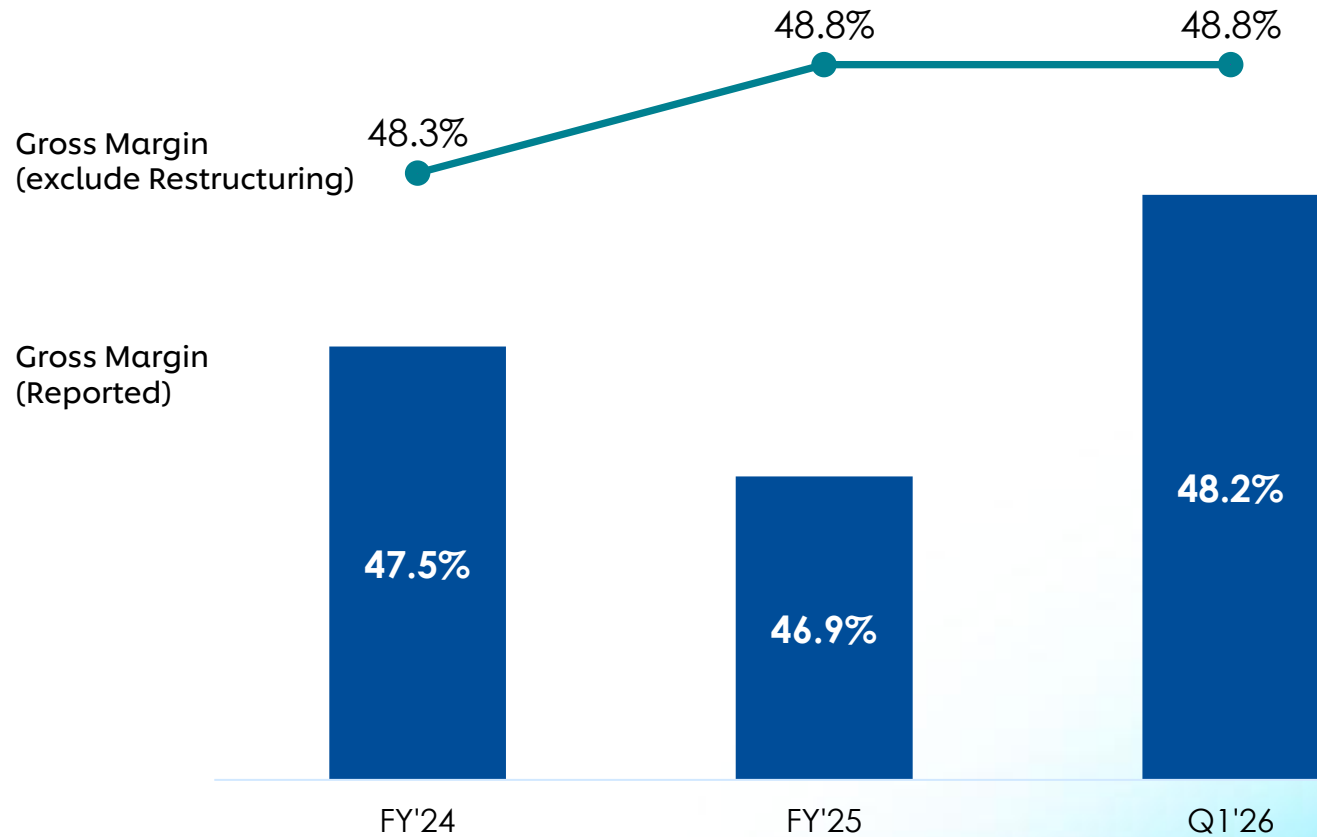
## Driving Affiliate Momentum

Expanding and support affiliate  
community



**+34% Growth** vs LY (B&W)

# Robust Gross Margin Delivery

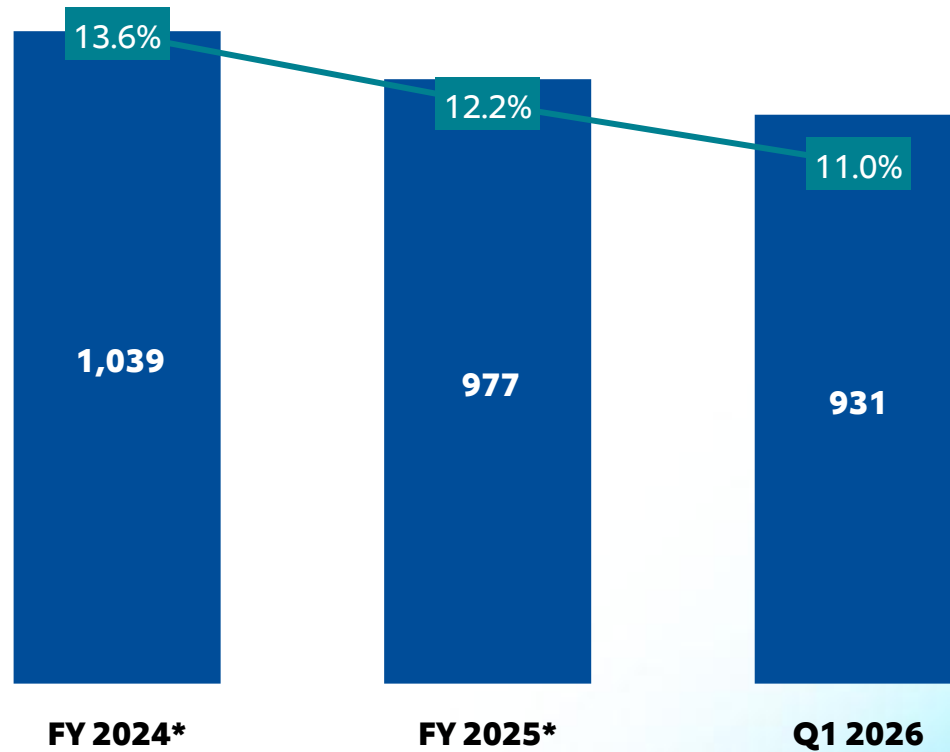


## Q1 2026

- + Volume **+2.1%**
- + Pricing **+1.4%**
- + Labor Reset and Supply Chain Restructuring
- Strategic pricing interventions: targeted brands
- Material inflation mainly from palm oil and forex

# Disciplined SG&A Management

**SG&A exclude A&P, Royalty and Transformation Costs  
(IDR billion)**



\*)Average Quarterly Run-Rate

## Q1 2026

- + Impact of productivity
- + Centralized operations through Global Business Services (GBS) Hubs
- + Eliminate non-value-adding costs

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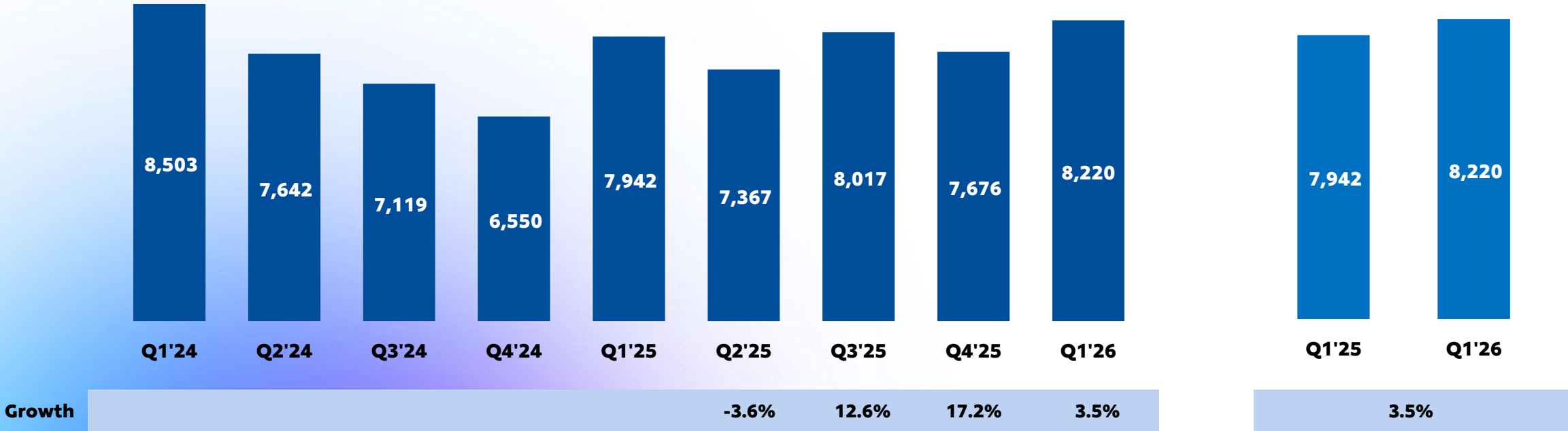
# Financial Update



# Continuing Operations: Domestic Sales Progression



Quarterly and YTD sales (IDR billion)



# Domestic Sales – Home and Personal Care (Continuing Operations)

Q1 2026

4.2%

Sales growth

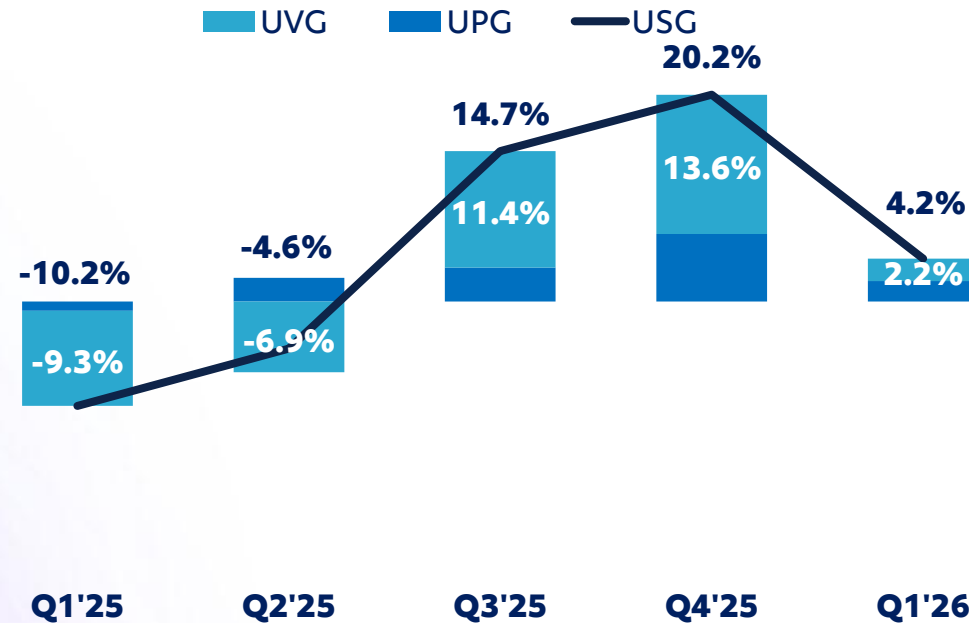
2.2%

Underlying volume growth

2.0%

Underlying price growth

Volume and price



# Domestic Sales – Foods & Refreshment (Continuing Operations)

Q1 2026

1.8%

Sales growth

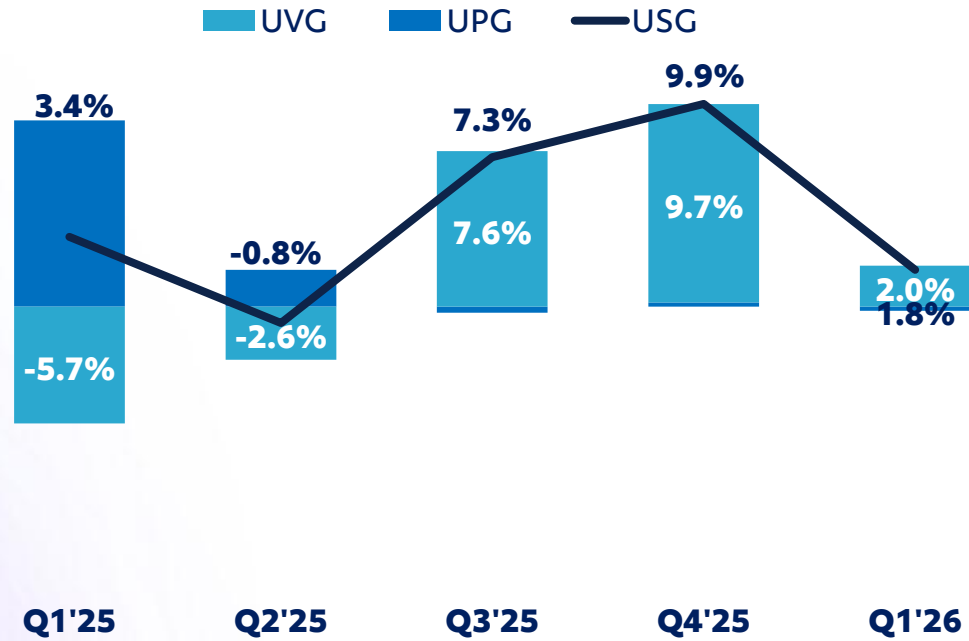
2.0%

Underlying volume growth

-0.2%

Underlying price growth

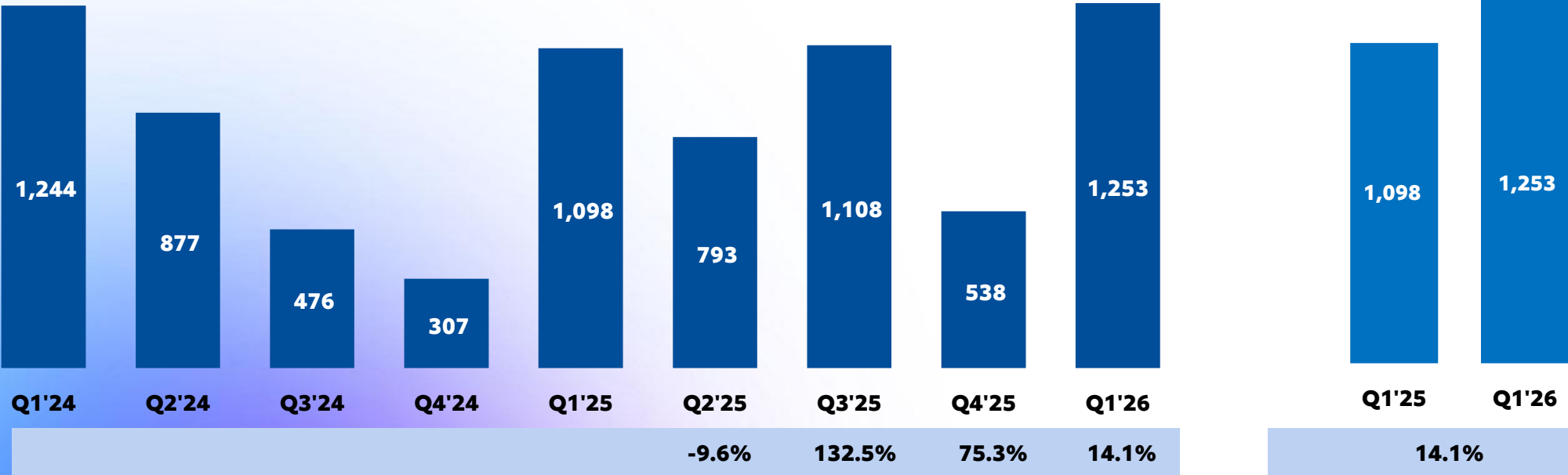
Volume and price



# Continuing Operations Net Profit

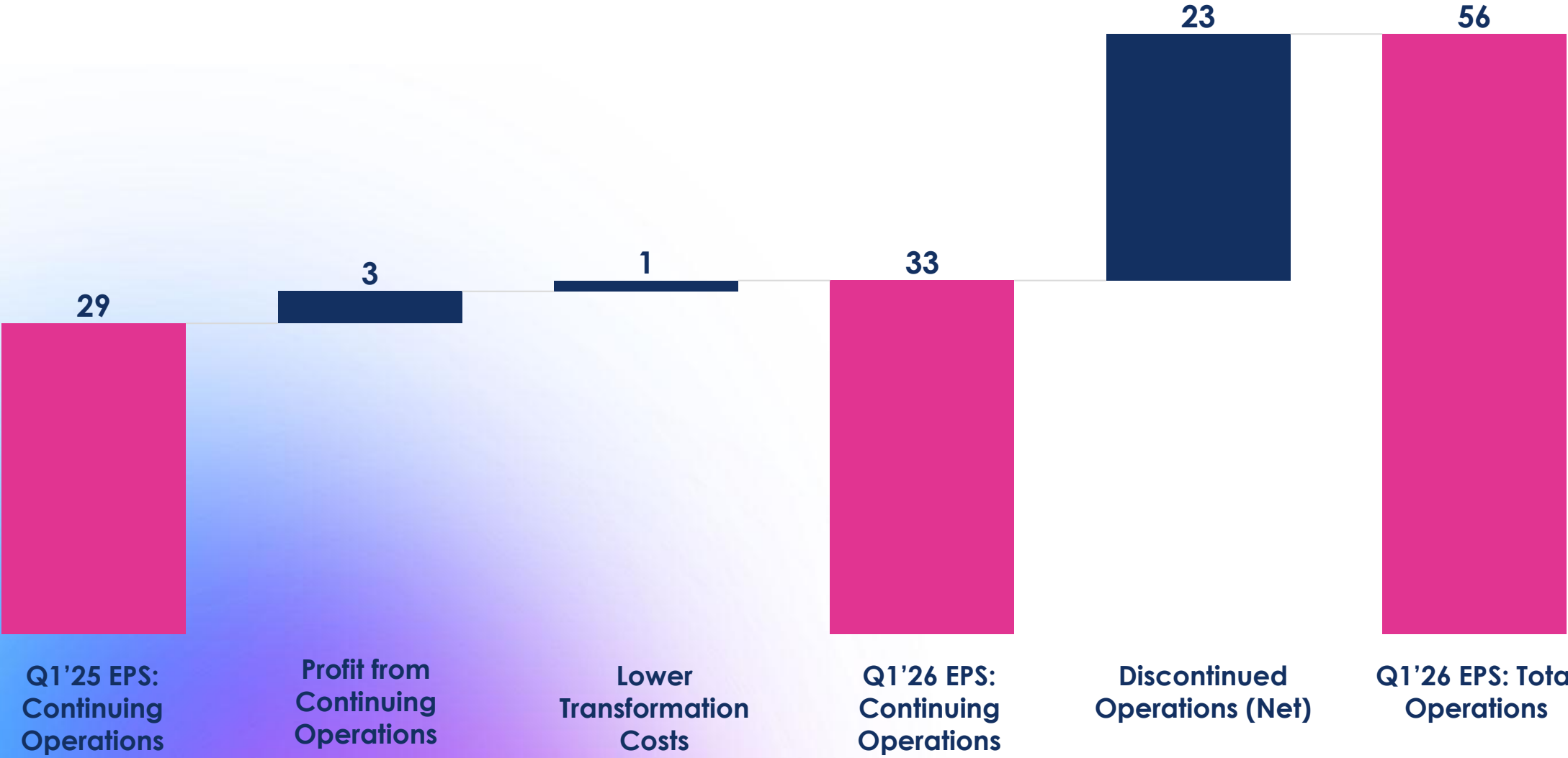


**Quarterly and YTD Net Profit (IDR billion)**



**Growth**

# Continuing and Total Operations Earning Per Share (IDR)



# 2026: Looking ahead

Drive growth ahead of market, greater contribution from pricing in H2.

Inflationary pressures from Middle East mainly in H2, with Home Care being the most impacted. Calibrated pricing, disciplined cost management, and investment optimization to mitigate the impact.

Modest margin improvement and lower transformation cost for FY 2026.

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# Q&A Session

