



# PT Unilever Indonesia Tbk

## Q1 2024 Earnings Call

April 24<sup>th</sup>, 2024



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# PT Unilever Indonesia Tbk Earnings Call Q1 2024

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Benjie Yap  
Chief Executive Officer







# Unilever Indonesia Q1 2024 Results

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**March sales run rate** in key channels **recovering** to Q3 2023 level.

2

**Market share rebuilding** month on month from December 2023 low.

3

Sales growth as per guidance with **positive volume growth**.

4

**Gross Margin expansion** on lower input costs.

5

**Higher Net Profit** from lower Royalty.

6

Effective working capital management, continue to deliver **cash surplus** with zero bank loan.

## Q1 2024 Net Sales

### Domestic Sales Growth

**-4.7%**

UPG -4.9%, **UVG +0.2%**

### Total Growth incl Export

**-5.0%**

Export sales -14.0%,  
GM impact -0.0% only

## Q1 2024 Gross Margin

**49.9%**

**+61 bps vs LY**

**+156 bps vs L3M**

Margin Improvement  
despite lower sales

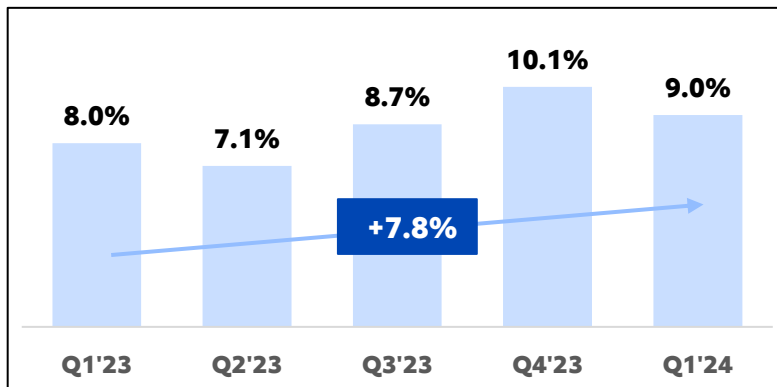
## Q1 2024 Profit Before Tax %

# 18.4%

**Exclude Royalty: -83 bps vs Q1'23**

PBT% +131 bps vs LY with continued investment behind brands

## Advertising as % of sales



## Q1 2024 Net Profit

## Net Profit

# IDR 1.4 T

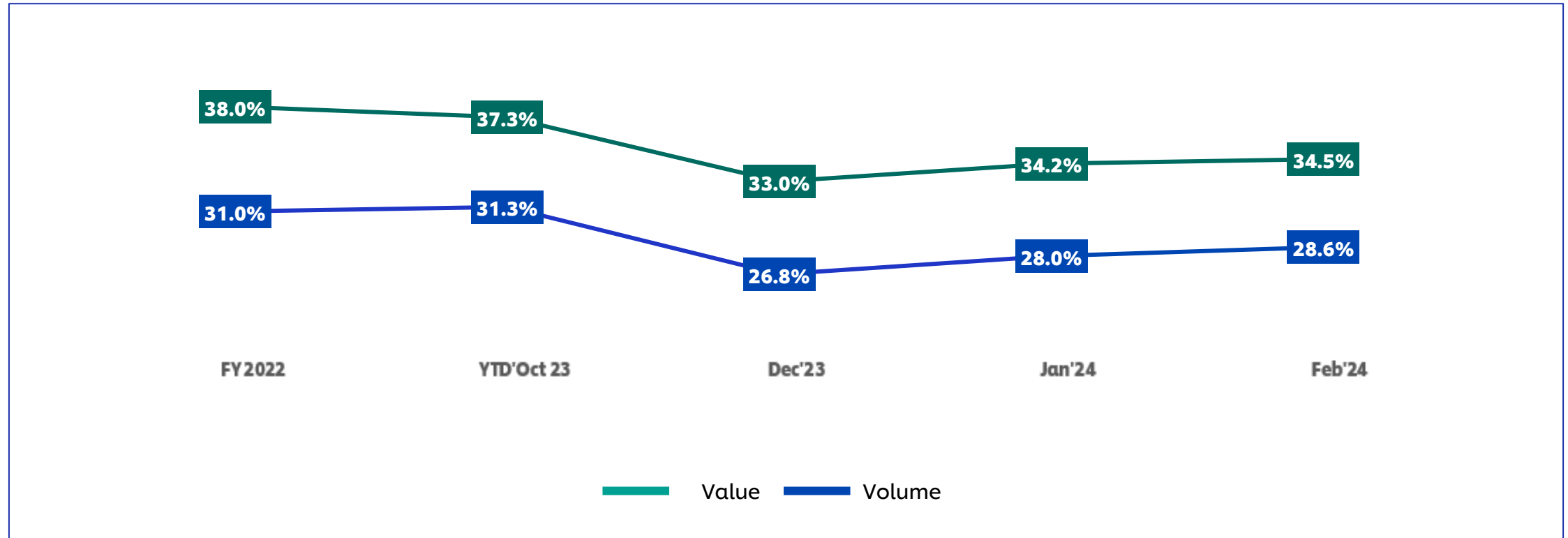
EPS IDR 38 / share

## Net Profit Growth

# +3.1%

**Exclude Royalty: -7.7% vs Q1'23**

## Market Share: Continuing rebuild since Dec 2023



\* Nutrition with Tea within Tea Bag only

\*\* Market data information for Ice Cream is not completed (only available for MT)

**Continue actions to earn back the trust from consumer, customer and society**

## 8X9 Heatmap

Engagement with local leaders, support of local events, trade activities



**UNILEVER DO-GOOD & SAY  
100+ million reach**

**BRAND DO-GOOD & SAY  
150+ million reach**



## GROWTH ACTION PLAN: 2024 STRATEGIC THRUSTS



### Get more from the core

Unmissable  
brand superiority

Breakthrough  
multi-years innovations



### Be market makers

Market development

Drive premiumization

Build tier-2 portfolio  
in selected categories



### Execute brilliantly in market

Win in Minimarket &  
eCommerce

Future-Fit Distributive Trade



### Step up our impact

Build back Gross Margin

Digital transformation

**Sustainability at our core**

## Offer Superior Benefits



## Stronger and Better Communications



## More Users, More Usage



## Optimizing festive momentum



## Play Full Portfolio with launch of relevant innovations

REACHING UP



**Tresemme Serum Launch**



**First ever Pepsodent Electric Toothbrush**

REACHING DOWN



**Launch Rinso Sensi Fresh**



## Execution in Distributive Trade (DT) Go-To-Market

### MORE STORES



**Optimize quality of direct coverage**

### BETTER STORES



**Develop stores for better  
assortment, merchandising, and  
loyalty**

### BETTER SERVICE



**Increase retailer satisfaction**

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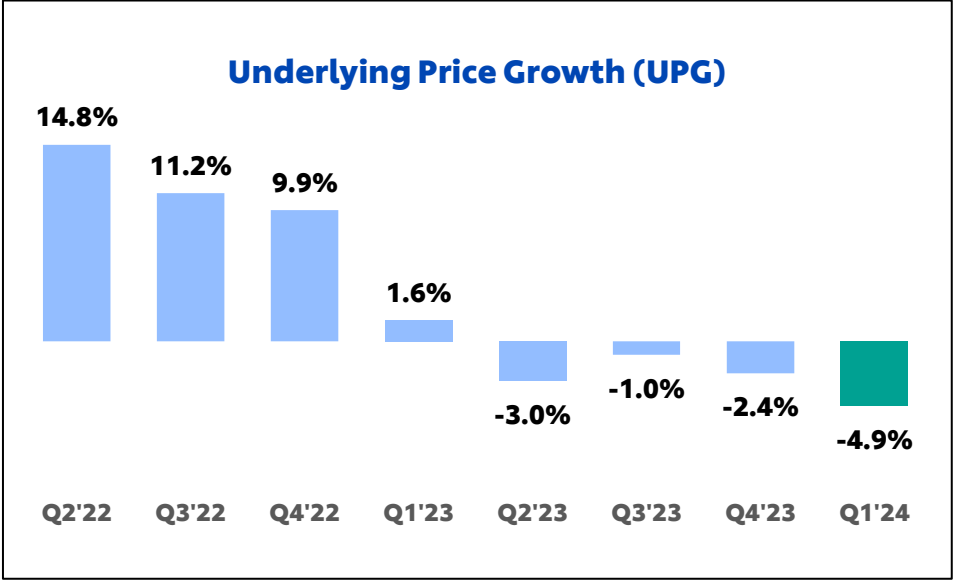
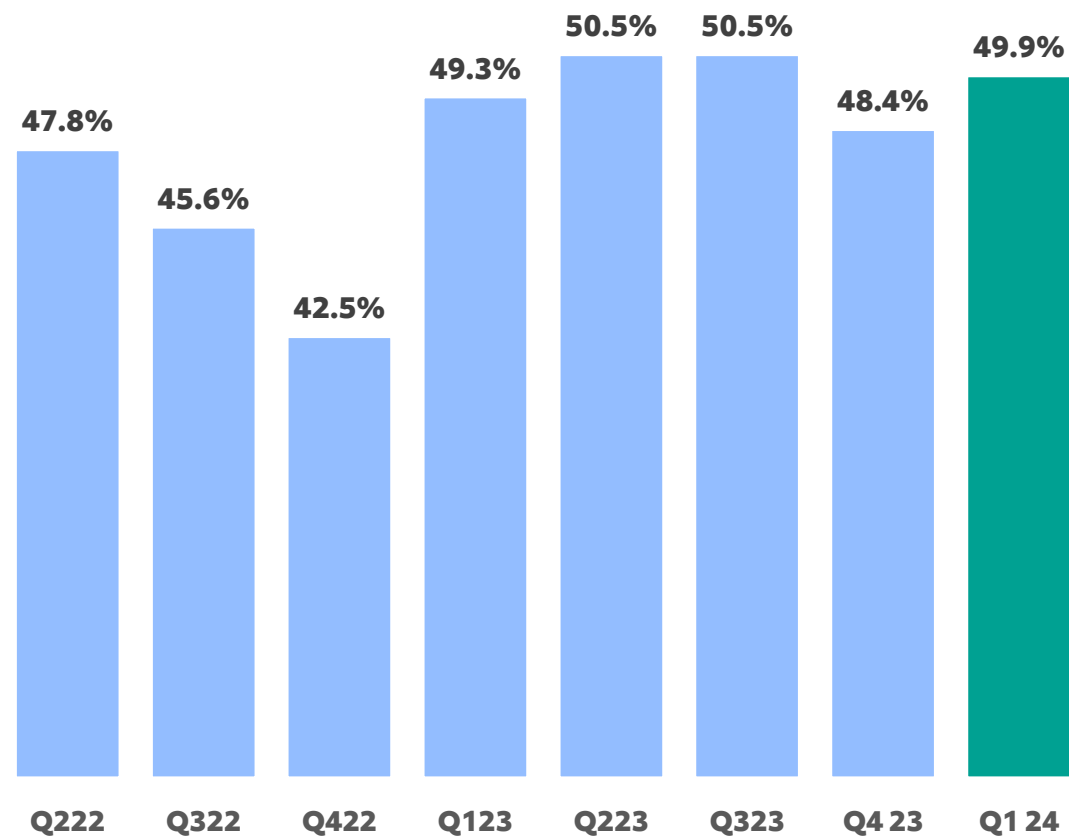
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Vivek Agarwal  
Chief Finance Officer





## Gross Margin expansion as inflationary impact reduced

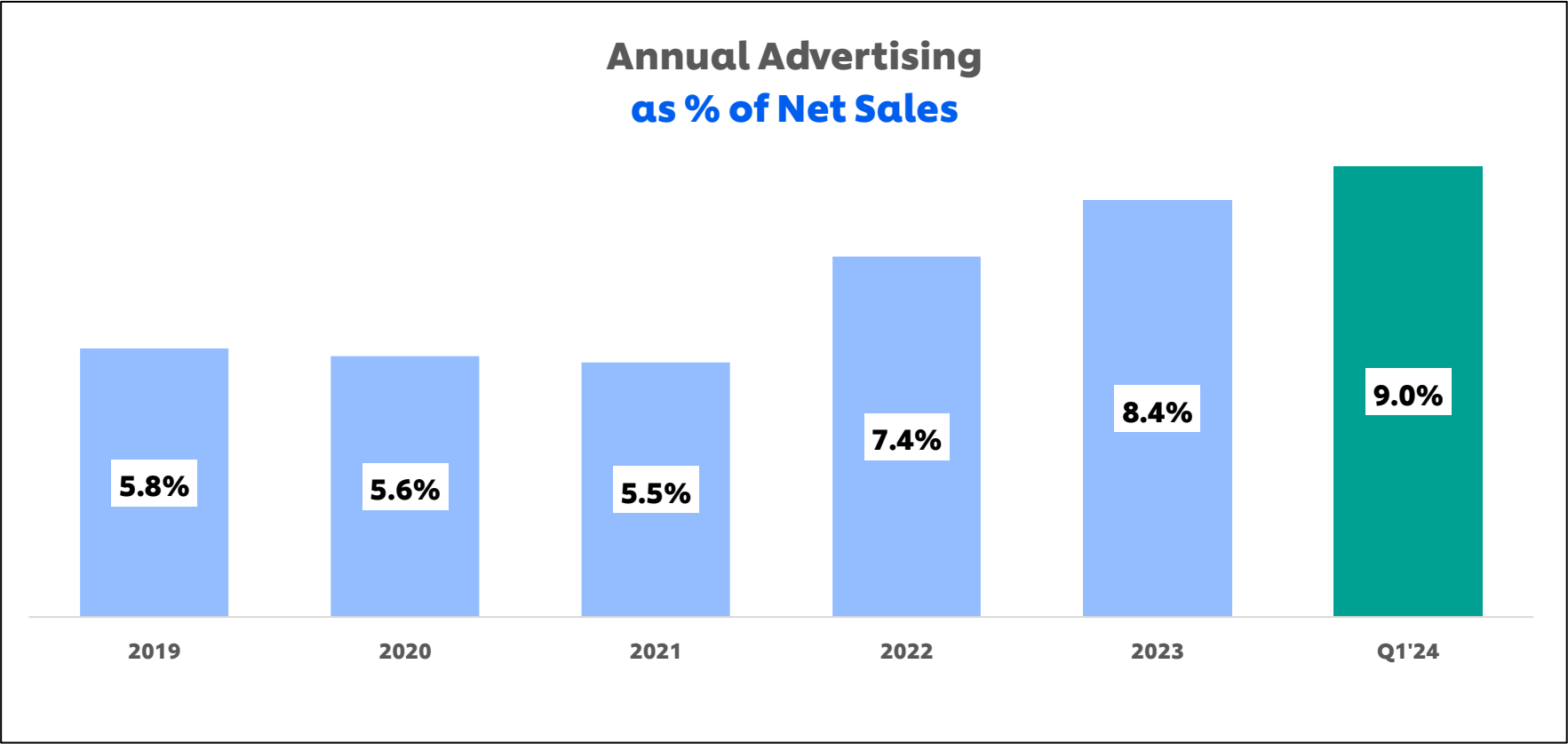


### Strong Saving Initiatives as key drivers of margin improvement

- Commodity price management
- Factory Automation and Cost Restructuring
- Simplification and Digital acceleration
- Effectiveness of spends

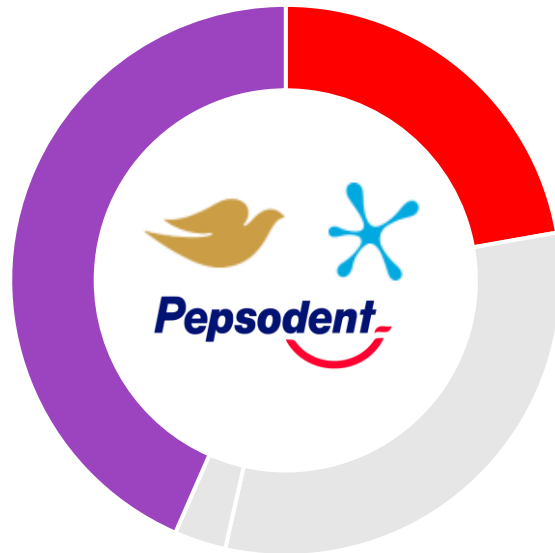


## Increased level of investment behind our brands



## 2024 Domestic Sales Growth by Division

### Home and Personal Care

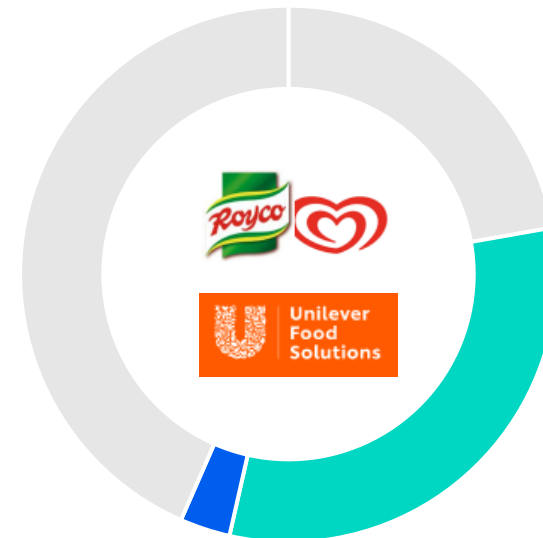


Q1 2024 | -5.8%

Beauty & Personal Care  
Q1 2024 | -4.2%

Home Care  
Q1 2024 | -9.1%

### Food and Refreshment



Q1 2024 | -2.6%

Foods & Refreshment  
Q1 2024 | -2.9%

Unilever Food Solution  
Q1 2024 | 2.1%

## Beauty and Personal Care

### Highlights

- **Maintained leadership in all categories** in Beauty & Personal Care.
- B&W and PC **Market Share Rebuilding** in Feb'24 vs exit Dec'23 in both value and volume.
- Launched **Lifebuoy Tin & Zaitun** with Deep Clean Formula for Hijab wearing segment.





## Home Care

### Highlights

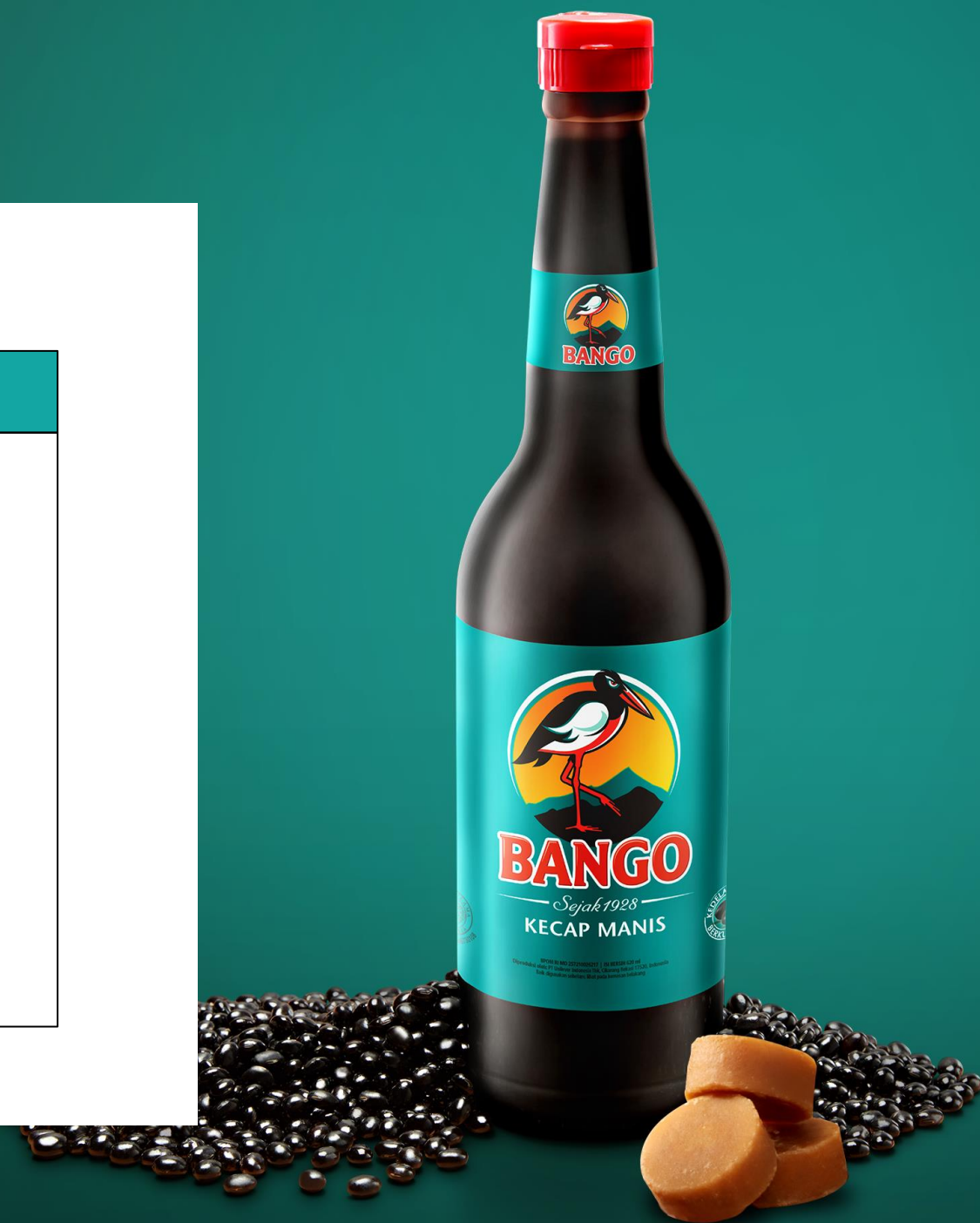
- **Market Share Rebuilding** in Feb'24 vs exit Dec'23 in both value and volume.
- Relaunch Wipol with stronger germ & virus kill and long-lasting fragrance.



## Food and Refreshment

### Highlights

- **Maintained leadership** in all categories in Food & Refreshment.
- **Market Share Rebuilding** in Feb'24 vs exit Dec'23 in both value and volume.
- Buavita achieved **#1 TOP Brand Award in RTD Juice**.



## 2024 View

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Focus remains on driving competitive volume growth.

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Expect price growth to remain negative if commodity prices remain where they are.

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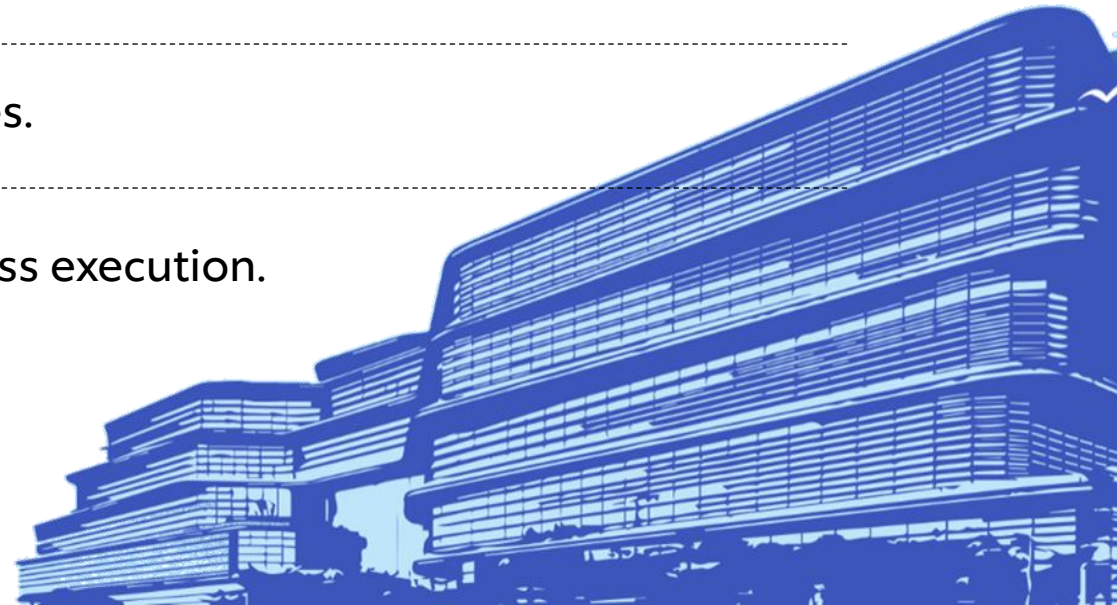
Driving gross margin remains priority while maintaining price competitiveness.

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Continued investment behind brands and strategic priorities.

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Accelerate Go-To-Market (GTM) Transformation and seamless execution.







# Q&A Session

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**Benjie Yap (CEO)**

**Vivek Agarwal (CFO)**



**BARU**

**KULIT KENCANG & CERAH  
DENGAN**

**70X COLLAGEN  
FILLER**

