



Unilever

PT Unilever Indonesia Tbk

Q1 2024 Earnings Call

April 24th, 2024



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PT Unilever Indonesia Tbk Earnings Call Q1 2024

Benjie Yap
Chief Executive Officer





Unilever Indonesia Q1 2024 Results

1

March sales run rate in key channels **recovering** to Q3 2023 level.

2

Market share rebuilding month on month from December 2023 low.

3

Sales growth as per guidance with **positive volume growth**.

4

Gross Margin expansion on lower input costs.

5

Higher Net Profit from lower Royalty.

6

Effective working capital management, continue to deliver **cash surplus** with zero bank loan.

Q1 2024 Net Sales

Domestic Sales Growth

-4.7%

UPG -4.9%, **UVG +0.2%**

Total Growth incl Export

-5.0%

Export sales -14.0%,
GM impact -0.0% only

Q1 2024 Gross Margin

49.9%

+61 bps vs LY

+156 bps vs L3M

Margin Improvement
despite lower sales

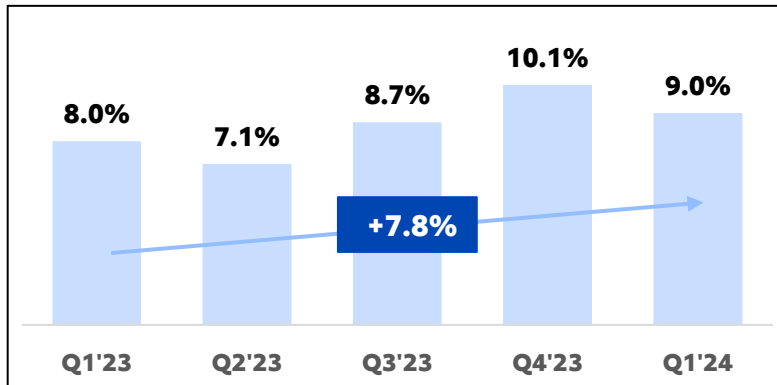
Q1 2024 Profit Before Tax %

18.4%

Exclude Royalty: -83 bps vs Q1'23

PBT% +131 bps vs LY with continued investment behind brands

Advertising as % of sales



Q1 2024 Net Profit

Net Profit

IDR 1.4 T

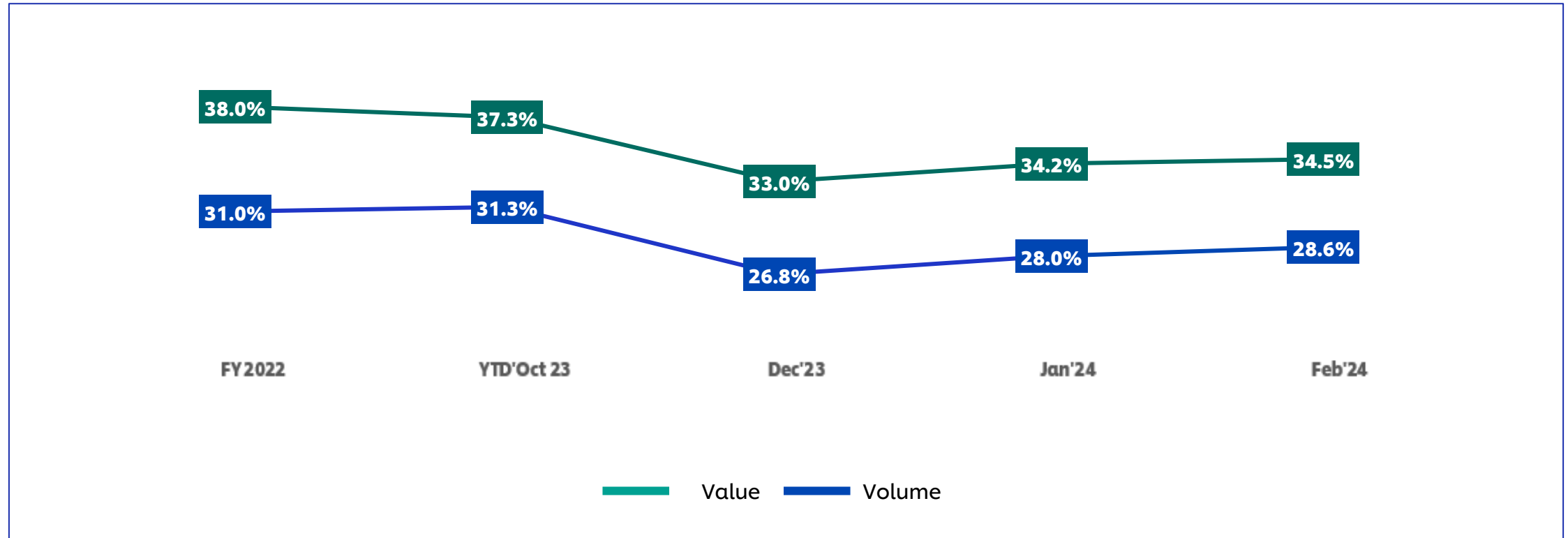
EPS IDR 38 / share

Net Profit Growth

+3.1%

Exclude Royalty: -7.7% vs Q1'23

Market Share: Continuing rebuild since Dec 2023



* Nutrition with Tea within Tea Bag only

** Market data information for Ice Cream is not completed (only available for MT)

Continue actions to earn back the trust from consumer, customer and society

8X9 Heatmap

Engagement with local leaders, support of local events, trade activities



**UNILEVER DO-GOOD & SAY
100+ million reach**

**BRAND DO-GOOD & SAY
150+ million reach**

GROWTH ACTION PLAN: 2024 STRATEGIC THRUSTS



Get more from the core

Unmissable
brand superiority

Breakthrough
multi-years innovations



Be market makers

Market development

Drive premiumization

Build tier-2 portfolio
in selected categories



Execute brilliantly in market

Win in Minimarket &
eCommerce

Future-Fit Distributive Trade



Step up our impact

Build back Gross Margin

Digital transformation

Sustainability at our core

Offer Superior Benefits



Stronger and Better Communications



More Users, More Usage



Optimizing festive momentum



Play Full Portfolio with launch of relevant innovations

REACHING UP



Tresemme Serum Launch



First ever Pepsodent Electric Toothbrush

REACHING DOWN



Launch Rinso Sensi Fresh

Execution in Distributive Trade (DT) Go-To-Market

MORE STORES



Optimize quality of direct coverage

BETTER STORES



**Develop stores for better
assortment, merchandising, and
loyalty**

BETTER SERVICE



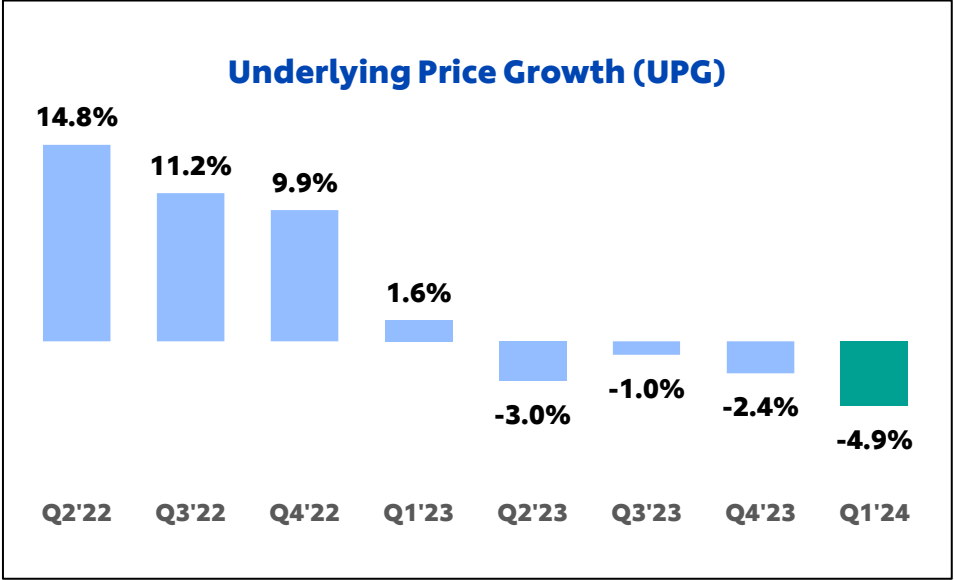
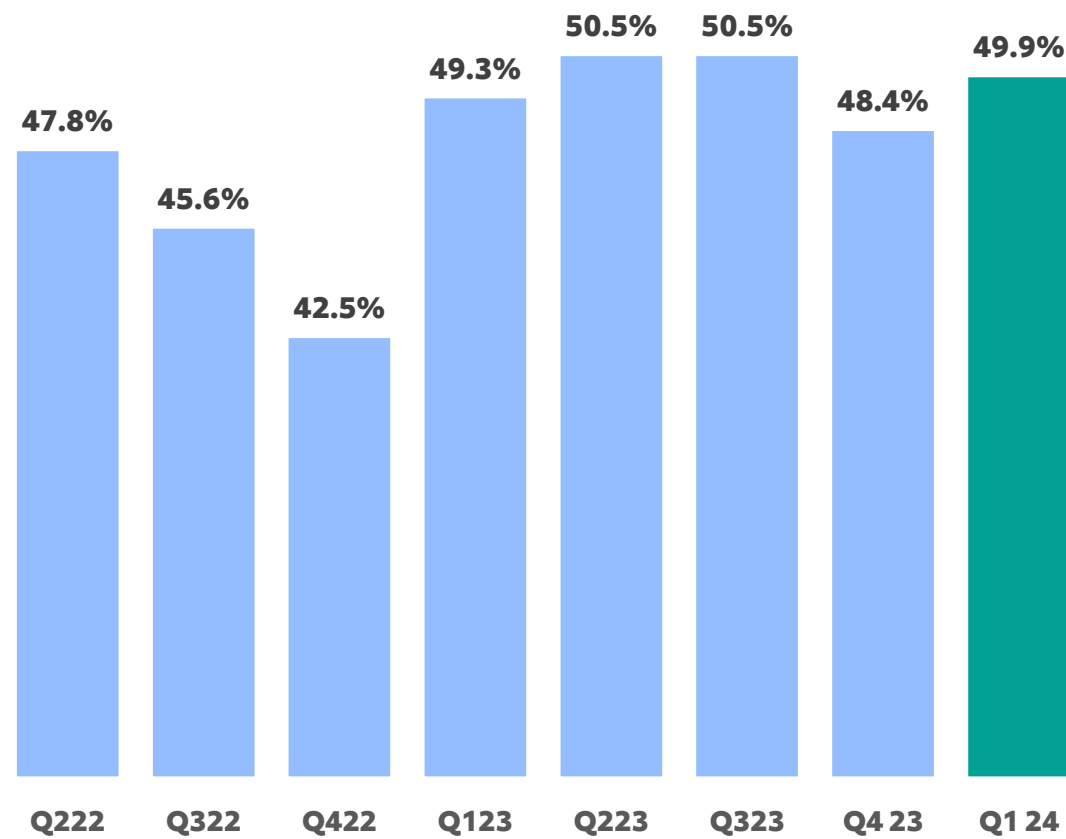
Increase retailer satisfaction

PT Unilever Indonesia Tbk Earnings Call Q1 2024

Vivek Agarwal
Chief Finance Officer



Gross Margin expansion as inflationary impact reduced

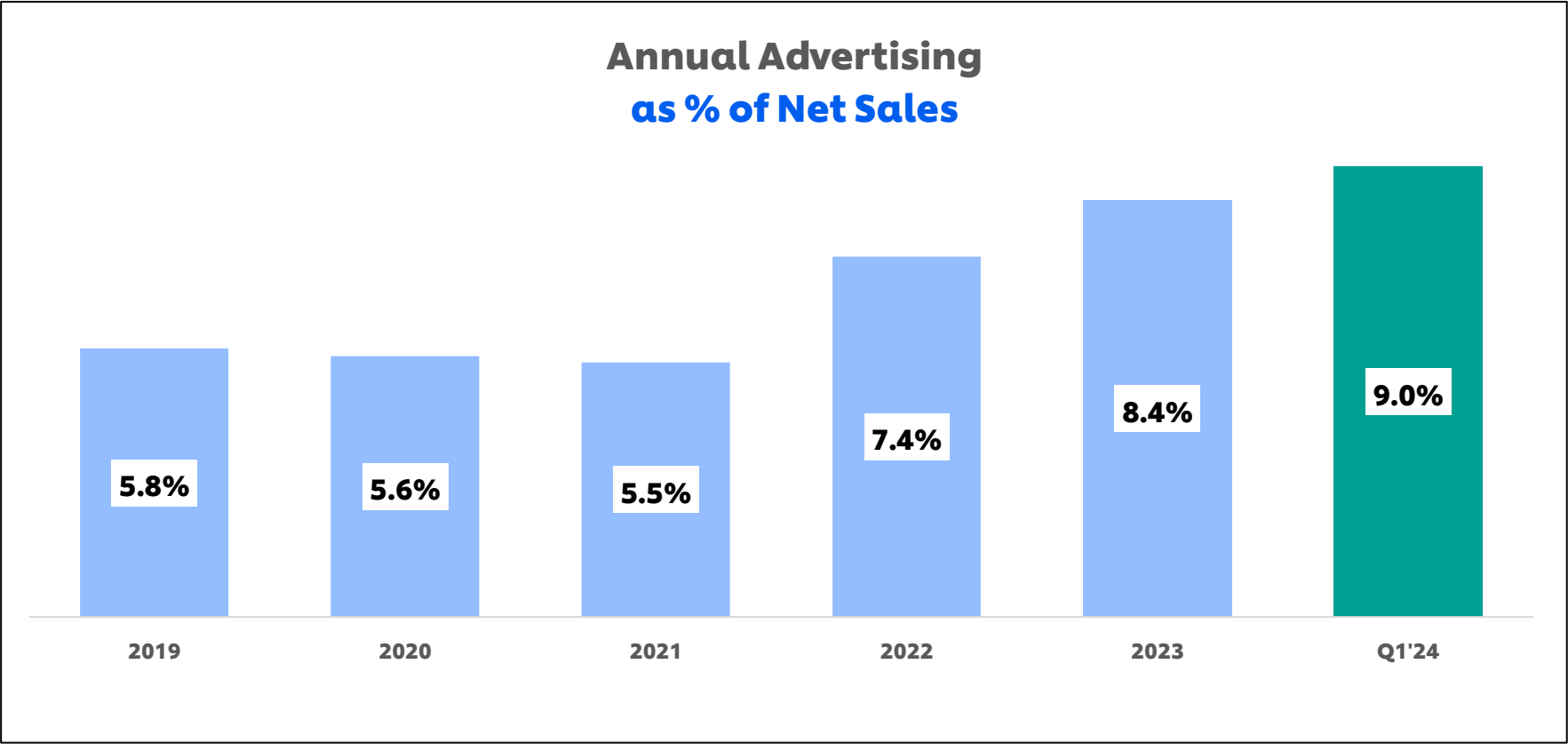


Strong Saving Initiatives as key drivers of margin improvement

- Commodity price management
- Factory Automation and Cost Restructuring
- Simplification and Digital acceleration
- Effectiveness of spends

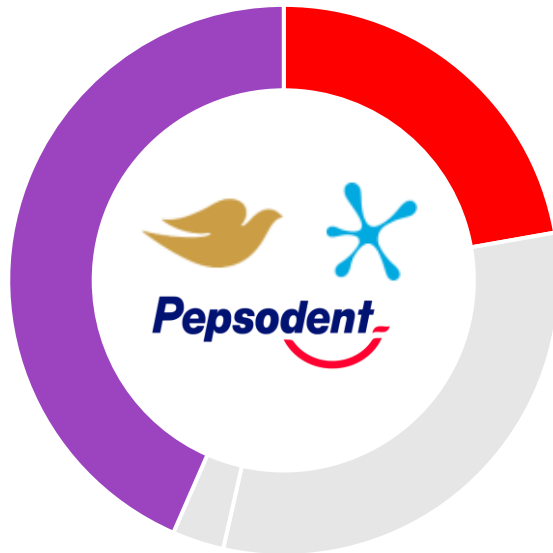


Increased level of investment behind our brands



2024 Domestic Sales Growth by Division

Home and Personal Care

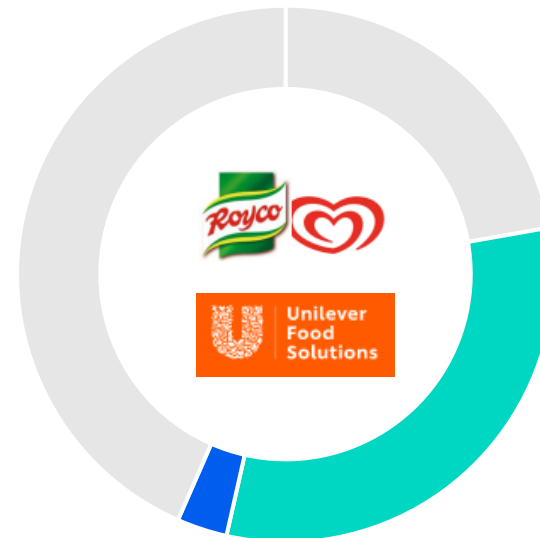


Q1 2024 | -5.8%

Beauty & Personal Care
Q1 2024 | -4.2%

Home Care
Q1 2024 | -9.1%

Food and Refreshment



Q1 2024 | -2.6%

Foods & Refreshment
Q1 2024 | -2.9%

Unilever Food Solution
Q1 2024 | 2.1%

Beauty and Personal Care

Highlights

- **Maintained leadership in all categories** in Beauty & Personal Care.
- B&W and PC **Market Share Rebuilding** in Feb'24 vs exit Dec'23 in both value and volume.
- Launched **Lifebuoy Tin & Zaitun** with Deep Clean Formula for Hijab wearing segment.



Home Care

Highlights

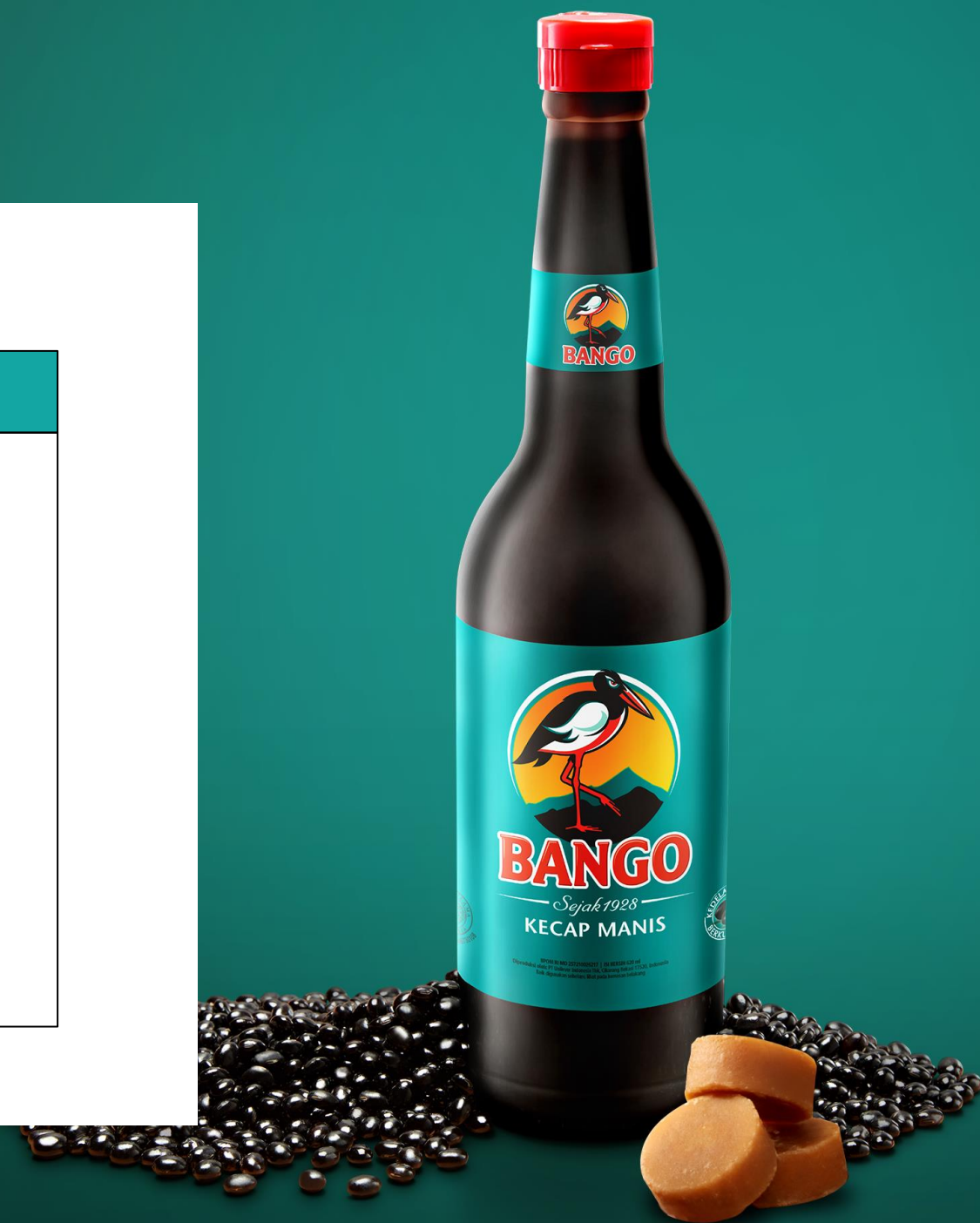
- **Market Share Rebuilding** in Feb'24 vs exit Dec'23 in both value and volume.
- Relaunch Wipol with stronger germ & virus kill and long-lasting fragrance.



Food and Refreshment

Highlights

- **Maintained leadership** in all categories in Food & Refreshment.
- **Market Share Rebuilding** in Feb'24 vs exit Dec'23 in both value and volume.
- Buavita achieved **#1 TOP Brand Award in RTD Juice**.



2024 View

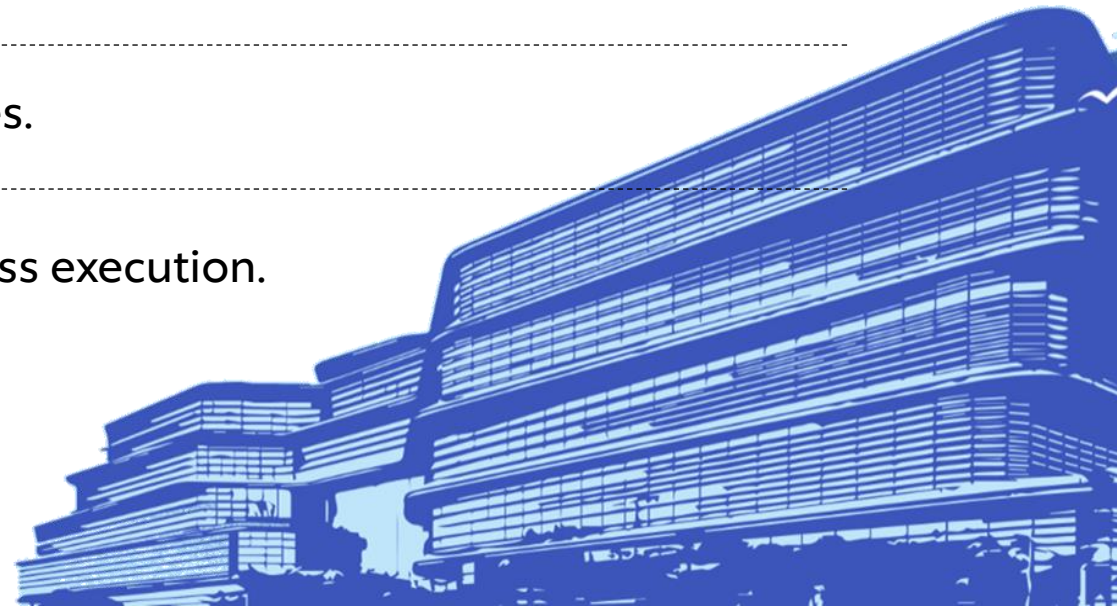
Focus remains on driving competitive volume growth.

Expect price growth to remain negative if commodity prices remain where they are.

Driving gross margin remains priority while maintaining price competitiveness.

Continued investment behind brands and strategic priorities.

Accelerate Go-To-Market (GTM) Transformation and seamless execution.





Q&A Session

Benjie Yap (CEO)

Vivek Agarwal (CFO)



BARU

KULIT KENCANG & CERAH
DENGAN

70X COLLAGEN
FILLER

